

MONTHLY REPORT
Oshkosh Public Library
November 2018

| CIRCULATION | Nov 2018 | Nov 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|----------------------------------|---------------|---------------|-------------|----------------|----------------|---------------|
| Book-Adult | 15,174 | 15,502 | -2% | 186,261 | 188,263 | -1.1% |
| Book-Juvenile | 15,737 | 16,188 | -3% | 183,545 | 191,419 | -4.1% |
| Book-YA/Teen | 1,296 | 1,186 | 9% | 17,547 | 19,934 | -12.0% |
| CD-Adult | 2,397 | 3,166 | -24% | 28,195 | 33,639 | -16.2% |
| CD-Juvenile | 191 | 160 | 19% | 1,901 | 2,518 | -24.5% |
| CD-Book-Adult | 1,266 | 1,388 | -9% | 14,861 | 17,259 | -13.9% |
| CD-Book-Juvenile | 272 | 318 | -14% | 3,148 | 3,674 | -14.3% |
| CD-Book-YA/Teen | 22 | 34 | -35% | 394 | 407 | -3.2% |
| DVD-Adult | 11,793 | 11,643 | 1% | 133,697 | 141,784 | -5.7% |
| DVD-Juvenile | 3,047 | 3,210 | -5% | 37,709 | 42,199 | -10.6% |
| Game-Adult | 243 | 344 | -29% | 3,910 | 5,289 | -26.1% |
| Game-Juvenile | 104 | 114 | -9% | 1,278 | 1,643 | -22.2% |
| Magazine-Adult | 985 | 1,090 | -10% | 10,423 | 12,565 | -17.0% |
| Magazine-Juvenile | 28 | 20 | 40% | 254 | 427 | -40.5% |
| Magazine-YA/Teen | 1 | 2 | -50% | 37 | 134 | -72.4% |
| Other-Adult | 104 | 133 | -22% | 1,128 | 1,548 | -27.1% |
| Other-Juvenile | 113 | 95 | 19% | 1,064 | 861 | 23.6% |
| Other-YA/Teen | 6 | 3 | 100% | 42 | 59 | -28.8% |
| Total Adult | 31,962 | 33,266 | -4% | 378,475 | 400,326 | -5.5% |
| Total Juvenile | 19,492 | 20,105 | -3% | 228,899 | 242,741 | -5.7% |
| Total YA/Teen | 1,325 | 1,225 | 8% | 18,020 | 20,555 | -12.3% |
| SUB TOTAL | 52,779 | 54,596 | -3% | 625,394 | 663,622 | -5.8% |
| Digital Book Formats | | | | | | |
| OverDrive E-Books | 3,550 | 3,355 | 6% | 42,547 | 39,181 | 9% |
| Hoopla E-Books | 91 | 43 | 112% | 693 | 125 | 454% |
| E-BOOKS SUB TOTAL | 3,641 | 3,398 | 7% | 43,240 | 39,306 | 10% |
| Audiobook Formats | | | | | | |
| OverDrive Audiobooks | 2,406 | 2,150 | 12% | 26,328 | 22,023 | 20% |
| Hoopla Audiobooks | 142 | 58 | 145% | 1,206 | 194 | 522% |
| AUDIOBOOKS SUB TOTAL | 2,548 | 2,208 | 15% | 27,534 | 22,217 | 24% |
| Tumblebooks | 140 | 213 | -34% | 2,097 | 2,237 | -6% |
| DIGITAL BOOKS SUB TOTAL | 140 | 213 | -34% | 2,097 | 2,237 | -6% |
| Digital Media | | | | | | |
| Hoopla Music | 23 | 34 | -32% | 406 | 128 | 217% |
| Hoopla Video | 55 | 41 | 34% | 568 | 165 | 244% |
| DIGITAL MEDIA SUB TOTAL | 78 | 75 | 4% | 974 | 293 | 232% |
| DIGITAL CONTENT SUB TOTAL | 6,407 | 5,894 | 9% | 73,845 | 64,053 | 15% |
| SUB TOTAL | 59,186 | 60,490 | -2% | 699,239 | 727,675 | -3.9% |
| TOTAL CIRCULATION | 59,186 | 60,490 | -2% | 699,239 | 727,675 | -3.9% |

| PHYSICAL MATERIALS | Nov 2018 | Nov 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|------------------------------|----------|----------|----------|----------|----------|----------|
| % AV Materials Circulated | 37% | 37% | -2% | 36% | 38% | -4% |
| % Print Materials Circulated | 63% | 63% | 1% | 64% | 62% | 2% |
| % Adult Materials Circulated | 63% | 61% | 4% | 63% | 63% | 0% |
| % Youth Materials Circulated | 37% | 39% | -5% | 37% | 37% | 0% |
| Average Circulation Per Hour | 204.1 | 207 | -1% | 220 | 233 | -6% |

| MISCELLANEOUS | Nov 2018 | Nov 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|--------------------------|----------|----------|----------|----------|----------|----------|
| Library Facility Traffic | 16,343 | 22,027 | -25.8% | 191,939 | 267,203 | -28.2% |
| Average Daily Traffic | 564 | 760 | -25.8% | 620 | 825 | -24.8% |
| Meetings Held | 102 | 88 | 15.9% | 1,045 | 919 | 13.7% |
| New Card Registrations | 224 | 202 | 10.9% | 3,010 | 2,815 | 6.9% |
| Self-check % of Checkout | 52% | 46% | 13.7% | 51% | 48% | 6.4% |
| Volunteer Hours Worked | 210 | 282 | -25.5% | 3,086 | 3,252 | -5.1% |
| Teacher Packs | 6 | 10 | -40.0% | 100 | 69 | 44.9% |

| ELECTRONIC RESOURCES | Nov 2018 | Nov 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|---|---------------|---------------|-------------|----------------|----------------|---------------|
| OPL Website Sessions | 16,707 | 20,193 | -17% | 197,372 | 240,460 | -17.9% |
| SUBSCRIPTION DATABASE SESSIONS | | | | | | |
| Ancestry | 102 | 108 | -6% | 1,014 | 765 | 32.5% |
| EBSCO Sessions | 133 | 515 | -74% | 3,453 | 2,888 | 19.6% |
| HeritageQuest Sessions | 157 | 129 | 22% | 1,290 | 1,037 | 24.4% |
| Mango Languages | 117 | 44 | 166% | 762 | 271 | 181.2% |
| Mitchell Auto Repair | 7 | 16 | -56% | 61 | 141 | -56.7% |
| NewspaperARCHIVE | 210 | 533 | -61% | 3,370 | 5,196 | -35.1% |
| Oshkosh Northwestern - Click Tracking | 74 | 0 | #DIV/0! | 74 | 0 | #DIV/0! |
| RefUSA | 91 | 68 | 34% | 1,286 | 1,156 | 11.2% |
| SUB-TOTAL | 891 | 1,453 | -39% | 11,706 | 11,963 | -2.1% |
| LOCAL DATABASE SESSIONS | | | | | | |
| 1957 Address Change | 58 | 110 | -47% | 614 | 700 | -12.3% |
| City Directories | 186 | 107 | 74% | 1,933 | 1,683 | 14.9% |
| Digital Collections | 994 | 506 | 96% | 11,317 | 4,403 | 157.0% |
| Local History Books | 45 | 60 | -25% | 767 | 601 | 27.6% |
| Oshkosh Facts, Firsts, and FAQ | 7 | 5 | 40% | 107 | 105 | 1.9% |
| Oshkosh Newspaper Index | 14 | 21 | -33% | 227 | 144 | 57.6% |
| Oshkosh Vital Records Index | 491 | 573 | -14% | 5,137 | 6,650 | -22.8% |
| Riverside Cemetery Index | 18 | 27 | -33% | 371 | 454 | -18.3% |
| UWDC - Atlases & Histories | 36 | 33 | 9% | 428 | 373 | 14.7% |
| SUB-TOTAL | 1,849 | 1,442 | 28% | 20,901 | 15,113 | 38.3% |
| TOTAL ELECTRONIC RESOURCE SESSIONS | 19,447 | 23,088 | -16% | 229,979 | 267,536 | -14.0% |

| PUBLIC COMPUTER USE | Nov 2018 | Nov 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|----------------------------|--------------|--------------|-------------|--------------|--------------|--------------|
| Wireless Use | 8990 | 9690 | -7% | 100,698 | 103823 | -3.0% |
| Public Computer Use | | | | | | |
| Adult | 2,479 | 3,191 | -22% | 33946 | 37026 | -8.3% |
| Youth | 630 | 728 | -13% | 7654 | 7579 | 1.0% |
| TOTAL USE | 3,109 | 3,919 | -21% | 41600 | 44605 | -6.7% |

| QUESTIONS ANSWERED | Nov 2018 | Nov 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|---------------------------------|--------------|--------------|------------|---------------|---------------|---------------|
| Adult Department | | | | | | |
| Reference | 1,345 | 1,341 | 0% | 16,589 | 31,013 | -46.5% |
| Youth Department | | | | | | |
| Reference | 340 | 389 | -13% | 4,071 | 5,427 | -25.0% |
| TOTAL QUESTIONS ANSWERED | 1,685 | 1,730 | -3% | 20,660 | 36,440 | -43.3% |

| PROGRAMS | Nov 2018 | Nov 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|-----------------------|-----------|-----------|------------|------------|------------|-------------|
| Programs Given | | | | | | |
| Adult | 16 | 7 | 129% | 127 | 134 | -5.2% |
| Teen | 3 | 6 | -50% | 76 | 79 | -3.8% |
| Youth | 40 | 34 | 18% | 330 | 336 | -1.8% |
| Roving Reader | 16 | 20 | -20% | 206 | 141 | 46.1% |
| TOTAL | 75 | 67 | 12% | 739 | 690 | 7.1% |

| Program Attendance | Nov 2018 | Nov 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|---------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Adult | 297 | 161 | 84% | 1,868 | 2,543 | -27% |
| Teen | 14 | 57 | -75% | 1,284 | 1,204 | 7% |
| Youth | 1848 | 1225 | 51% | 12,069 | 11,524 | 5% |
| TOTAL | 2159 | 1443 | 50% | 15,221 | 15,271 | 0% |

PROGRAMS

DATE

Adult

| | |
|-------------------------------------|------------------|
| What's Cooking | 11/14/2018 |
| Prisms of Gratitude | 11/1/2018 |
| Fox Valley Tech Adult ELL | 11/5/2018 |
| German-Americans in their Own Words | 11/5/2018 |
| Black Thursday Remembered | 11/7/2018 |
| Holiday bows and wreaths | 11/10/2018 |
| Write Now - Novel writing | 11/12/2018 |
| Considerations | 11/13/2018 |
| LIR: Great Reads 2018 | 11/14/2018 |
| Monday Movie Matinee | 11/19/2018 |
| Write Now - Novel writing | 11/19/2018 |
| Write Now - Novel writing | 11/26/2018 |
| Write Now - Novel writing | 11/27/2018 |
| Adult DIY | 11/1/18-11/30/18 |
| Book a Librarian | 11/21/2018 |
| Time Capsule | 11/12/2018 |
| Maker Monday | |

Teen

| | |
|-------------------------------------|------------|
| Teen Book Club | |
| Teen DIY - Rice Krispies Turkey Leg | 11/2/2018 |
| Teen Advisory Board Meeting | 11/16/2018 |
| | 11/28/2018 |

Youth

| | |
|-----------------------|------------|
| Homework Helpdesk | 11/12/2018 |
| Homework Helpdesk | 11/19/2018 |
| Homework Helpdesk | 11/20/2018 |
| Homework Helpdesk | 11/5/2018 |
| Homework Helpdesk | 11/15/2018 |
| Family Storytime | 11/1/2018 |
| Tweens Create | 11/13/2018 |
| No Homework Book Club | 11/27/2018 |
| Read to a Dog | 11/19/2018 |
| Let's Make Big Art | 11/9/2018 |
| Read to a Dog | 11/12/2018 |
| Family Storytime | 11/8/2018 |
| Read to a Dog | 11/5/2018 |
| Brick by Brick | 11/24/2018 |
| Family Storytime | 11/15/2018 |
| Let's Make Big Art! | 11/10/2018 |

| | |
|---|------------------|
| Jefferson Sky Hero Visit | 11/2/2018 |
| Wonderlab | 11/7/2018 |
| High Hopes (2 sessions) | 11/20/2018 |
| Peace 4K Storytime | 11/8/2018 |
| Family Storytimes (2 sessions) | 11/12/2018 |
| Family Storytimes (2 sessions) | 11/5/2018 |
| Smart Starts | 11/2/2018 |
| Family Storytime (2 sessions) | 11/19/2018 |
| Picture Book Month Activity | 11/1/18-11/30/18 |
| High Hopes (2 sessions) | 11/14/2018 |
| High Hopes (2 sessions) | 11/21/2018 |
| High Hopes (2 sessions) | 11/7/2018 |
| Roosevelt Sky Hero Visit | 11/1/2018 |
| High Hopes (2 sessions) | 11/6/2018 |
| Grinchmas | 11/17/2018 |
| Miller's Family DayCare Center | 11/7/2018 |
| Miller's Family DayCare Center | 11/14/2018 |
| Helping Hands | 11/15/2018 |
| Shelly's Little Angels | 11/9/2018 |
| Diane's Darlings Family Child Care | 11/9/2018 |
| Kids Are Us | 11/13/2018 |
| Wee Wisdom Day Care (6 classes) | 11/15/2018 |
| Arts for Kids (2 classes - 3 year olds) | 11/19/2018 |
| Arts for Kids (2 classes - 4-5 yr olds) | 11/13/2018 |
| Wilcox Center (2 classes) | 11/21/2018 |
| Davis Child Care Center (3 classes) | 11/21/2018 |

AV + SHOULD
PRINT EQUAL 100%
ADULT + SHOULD
YOUTH EQUAL 100%

If there are any changes to the format of this report, this entire section (lines 44- lines 48) has to be manually updated on each month's report as well as on Sheet1.

MAKE SURE THE CORRECT CALCULATION IS BEING USED FOR LINE 59, COLUMNS E & F!